

PORT CREDIT S.S.



COURSE OVERVIEW

GRADE 11 OPEN MEDIA

DEPARTMENT: ENGLISH

CODE: EMS30

COURSE: MEDIA STUDIES (OPEN)

PREREQUISITE: English, Grade 10, Applied or Academic

STUDIES PROGRAM

COURSE

CREDIT VALUE: 1

TEXTBOOK: VARIOUS

Open courses are designed to broaden students' knowledge and skills in subjects that reflect their interests and to prepare them for active and rewarding participation in society. They are not designed with the specific requirements of universities, colleges, or the workplace in mind.

OVERVIEW OF THE COURSE: This course emphasizes knowledge and skills that will enable students to understand media communication in the 21st century and to use media effectively and responsibly. Through analysing the forms and messages of a variety of media works and audiences responses to them, and through creating their own media works, students will develop critical thinking skills, aesthetic and ethical judgment, and skills in viewing, representing, listening, speaking, reading, and writing.

OVERALL EXPECTATIONS: The expectations identified for this course describe the knowledge and skills that students are expected to develop and demonstrate in their class work, on tests, and in various other activities on which their achievement is assessed and evaluated. There are expectations for each strand or curriculum area that students will achieve **by the end of the end of the course.**

Media Texts:

Students will

- Analyse, interpret, and assess the techniques, forms, style, and language of media works to describe and explain how different media communicate meaning
- Analyse media representations to describe their content, identify bias, and explain their impact on audiences

Media Audiences:

Students will

- Demonstrate an understanding of the ways in which media businesses, sponsors, and advertisers target and attract audiences, and how audiences use and respond to media works
- Analyse and draw conclusions about the influences of media and communication technology on society, culture, and the economy

Media Production:

Students will

- Demonstrate an understanding of the interrelationship of form, content, and audience by creating media works for different audiences and purposes
- Describe production roles and responsibilities in a variety of media industries and identify key conditions that affect the production, financing, and distribution of media works

EVALUATION:

Assessment and evaluation in this course will be based on provincial curriculum expectations. **The English Department at Port Credit believes that attendance and punctuality, as well as fulfilling assignment timelines are also significant elements for student success. It is also an expectation that homework be completed to enhance and to reinforce the learning that takes place during the school day.**

Evaluation throughout the course and the final evaluation will incorporate four broad categories:

A final grade will be calculated: Term Work TACK 70% / Final Evaluation 30%

<u>T</u>hinking/ <u>I</u>nquiry	<u>A</u>pplication	<u>C</u>ommunication	<u>K</u>nowledge and <u>U</u>nderstanding	Culminating Activity
17.5 %	17.5 %	17.5 %	17.5 %	30%
¥ Internet and Library research ¥ Open-ended question assignment/test ¥ Chart creation ¥ Debates ¥ Plays ¥ Oral presentations	¥ Essays ¥ Research papers ¥ Plays ¥ Research papers ¥ Plays ¥ Debates ¥ Videotapes ¥ Oral presentations	¥ Reports ¥ Group participation ¥ Open-ended questions ¥ Interview ¥ Tests ¥ Essays ¥ Editorials	¥ Homework ¥ Multiple choice quiz ¥ True/False quiz ¥ Quiz ¥ Short answer test ¥ Chart creation ¥ Questions ¥ Essays	On-Going Portfolio Assessment Activity(s)

The exact weighting of these categories will vary depending on the subject, unit and type of evaluation. Students will also receive descriptive feedback as part of the assessments that will not form part of the student's final marks. **Students in English courses will be encouraged to and instructed how to research and utilize secondary sources. Students must recognize the value of the printed page as well as Internet resources in the preparation of their work. Secondary resources must be recognized and cited in an annotated bibliography if required for a particular assignment. Failure to do so could result in a zero mark being assigned.**

LEARNING SKILLS:

The following learning skills will be taught and assessed throughout the course and rated on the report card:

- * **Independent work**
- * **Collaboration**
- * **Initiative**
- * **Organization**
- * **Self-Regulation**
- * **Responsibility**

These skills will not be included in the final numeric mark unless they are part of the provincial curriculum expectations for the course. However, it is important to remember that the development of these skills is critical to academic achievement and does have a direct bearing on the final mark.

EQUIPMENT/MATERIALS NEEDED: Oxford and Webster's dictionary and thesaurus, personal reading material

To be signed by the parent/guardian and kept in student subject workbook.

I acknowledge that I have read the subject overview and evaluation strategies for this course.

Parent/Guardian's Signature

Student's Signature