

**International Business Fundamentals, Grade 12 – University/College Preparation  
BBB 4M0**

Today, virtually every aspect of economic activity is influenced by international business. As students explore the many opportunities and challenges that exist within a global marketplace, they will come to appreciate the impact that international business can have on their lives and communities today. Students will collaborate on various tasks and projects throughout the semester including: creating a screencast video of a Canadian Trade Mission, delivering effective presentations on various trade topics, and using 21st Century technology tools to demonstrate their learning. This course prepares students for postsecondary programs in business, including international business, economics, marketing, and management.

**Prerequisite:** Any University, University/College, or College preparation course in Business Studies, English, or Canadian and World Studies